

# PERSUASIVE PRESENTATIONS

## IS THIS COURSE FOR YOU?

*Wouldn't it be incredibly satisfying if every time you presented, people were engaged?  
Wouldn't it be even better if they were engaged and impressed?  
What if they were engaged, impressed and convinced?*

## COURSE DESCRIPTION

**Persuasive Presentations** explains the factors that create powerful, engaging presentations. The most successful presentations feel like conversations. Most importantly, they move people to like you, trust you and want to work with you.

Understand the brain, how people make decisions and develop the skills to consistently convince your audience you have what they need.



### COURSE OUTCOMES

- ✓ Learn the structures, delivery skills and state of mind to be persuasive
- ✓ Receive instant feedback and make instant changes to your presentations
- ✓ Influence audiences to think, feel and do as you would wish them to

### COURSE BENEFITS

- ✓ Confidence presenting persuasively, even with little notice
- ✓ Portray a consistently professional brand focused on the audience
- ✓ Demonstrate the expertise the audience needs



**Resonate**  
COMMUNICATIONS COACHING

# IMPACTFUL PRESENTER

